

My 10-Point Action Plan for Edmonds

I. Increase transparency, accountability and citizen involvement

- Convene 100 meetings in the first 100 days for citizen and staff input
- Online Dashboard allowing citizens to track status, schedule and budget of every project the city is undertaking
- Improve Accessibility with all citizens by providing more opportunity to provide input that respects people's life and schedule and is convenient to the residents not the City (Utilize meeting places throughout the city/ utilize online opportunities / utilize direct mail to notify individuals directly impacted by decisions.
- Utilize staff instead of consultants to ensure citizen engagement
- Provide a State of the City Forum with citizen workshops
- Coordinate Council initiatives so that citizens are not surprised by last minute agenda items and have the opportunity to provide input.

II. PROTECT THE CHARACTER OF EDMONDS

- Implement multifaceted parking plan
- Improve transportation alternatives
- Enforce codes that protect the character of our historic buildings and downtown
- Improve our waterfront access
- Create additional opportunities for individuals to age in place
- Strengthen our relationship and joint collaborations with the arts community
- Increase walkability by adding and improving walkway connections throughout the city

III. MAKE BETTER USE OF THE MONEY WE HAVE INSTEAD OF THE MONEY WE WISH WE HAD

- Address the aging infrastructure that we have been putting off for too long
- Change to a budgeting by outcomes process which will clearly identify measurable outcomes for each dollar spent, allow us to save for the future, avoid last minute budget amendments, enforce fiscal constraints, reward innovation and increases citizen involvement.
- Review all programs and reduce or eliminate funding for outdated or completed programs that are no longer serving their original purpose.

IV. INCREASE REVENUES NOT MORE TAXES

- Expand Economic Partnerships patterned after programs that are working in our city
- Increase our share of the tourism market
- Support entrepreneurship and boutique businesses through specialized networks
- Facilitate Neighborhood initiatives to improve parks, walkways and schools utilizing neighborhood specific Town Hall meetings
- Increase city's presence and working relationship with the Chamber of Commerce by coordinating economic development strategies.

V. ENSURE THE SAFETY OF RESIDENTS

- Monitor Fire Safety Standards for response times city wide and prepare to respond rapidly if services need improvement
- Ensure Edmonds emergency response plan is updated and tested
- Identify and advance a viable alternative to the Connector
- Collaborate with State and Regional agencies to ensure waterfront access remains open in the event of an emergency.
- Improve maintenance of city buildings to ensure safe usage for all
- Increase access to disability parking and mobility zones

VI. ADDRESS REGIONAL ISSUES REGIONALLY

- Actively participate in regional strategies to improve:
 - Homelessness
 - Crime
 - Transportation
 - Healthcare
 - Environment
 - Growth management
 - Multi-modal facility to reduce congestion and environmental impacts
- Serve as convener if state and regional agencies are not advancing these issues appropriately

VII. ENVIRONMENT

- Improve water quality through improved storm water management
- Continue to advance the reduction of CO2 emissions
- Seek out incentives for energy efficiency
- Improve our shoreline management practices
- Improve the marsh
- Create incentives to increase our tree canopy and habitat
- Make sure all current and potential salmon habitat is improved and populated

VIII. DEVELOP HIGHWAY 99

- Develop multi-family housing opportunities that are accessible to multiple income levels
- Create space for business to take advantage of the thousands of people who use the arterial daily
- Maintain a strong presence at regional boards and services to leverage our high level of partnership.
- Improve safety using intermediate hardscape solutions and reduced speed limits.

IX. ATTRACT AND RETAIN THE BEST STAFF

- All open positions to draw from national candidates
- Ensure salaries and benefits are competitive
- Provide training opportunities to ensure we are using best practices
- Encourage advancement opportunities within the city.

X. IMPROVE AND MAINTAIN PARKS AND RECREATION FACILITIES

- Improve year-round access to sports facilities in our parks for youth activities.
- Increase ADA accessibility when adding or improving park equipment
- Secure grant funding for adding amenities throughout our park system
- Increase opportunities for volunteers to provide recreation and/or personal improvement courses.

